

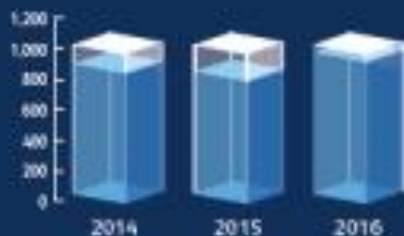
# DROWNING DANGERS FOR KIDS

## Spotlight on Open Water

Lakes • ponds • Rivers • Oceans • Reservoirs • Retention Ponds • Quarries

### CHILDHOOD DROWNING OVERALL

1,000 CHILDREN DROWNED IN 2016



7,000 MORE WENT TO ER



150 FAMILIES IMPACTED PER WEEK

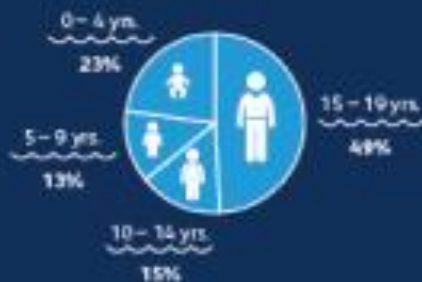


MORE CHILDREN AND TEENS DROWN IN OPEN WATER THAN IN POOLS



### OPEN WATER FATALITIES

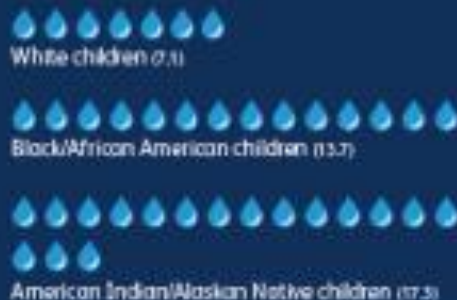
BY AGE



BY GENDER



BY ETHNICITY (PER 100,000)



### HIDDEN HAZARDS OF OPEN WATER

Dangerous currents • Sudden drop-offs • Limited visibility • Depth of water  
 • rocks and vegetation • Cold temperatures • Difficult-to-judge distances

### Tips to Keep Your Kids Safe



- Watch kids in and around water without being distracted.
- Teach kids how to swim in open water, which is different from swimming in a pool.
- Use a U.S. Coast Guard-approved life jacket appropriate for the child's weight and water activity.
- Learn what to do in an emergency without putting yourself at risk for drowning.

For more information visit [www.safekids.org](http://www.safekids.org)

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